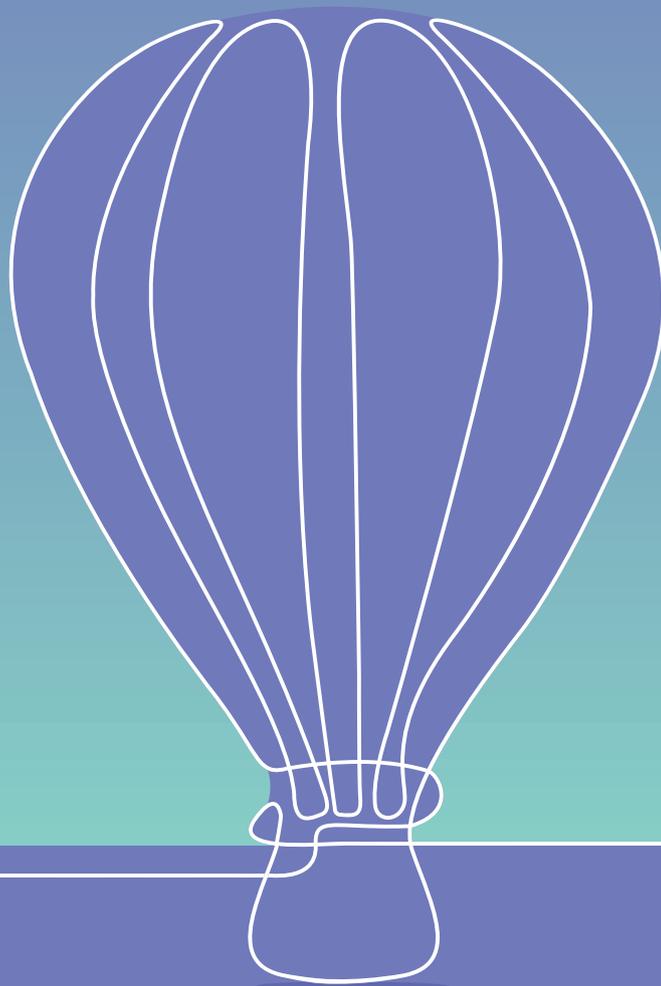




# ec·careers

supporting schools · preparing students



Good careers guidance is critical if young people are to raise their aspirations, make informed choices and capitalise on the opportunities open to them



# Importance of Careers Guidance

School is not just about exams and academic qualifications; we understand that the decisions that young people make at school have an impact on their lives that shape not just their further education, training or employment but also their career path.

Career guidance simply supports students to make confident well-informed decisions about their future by helping them to develop skills and behaviours that are essential to thrive in an uncertain, complex and changeable world.

## Who are we

Each year we support thousands of young people from age 11 upwards to help them understand their options and make informed decisions through our impartial CEIAG.

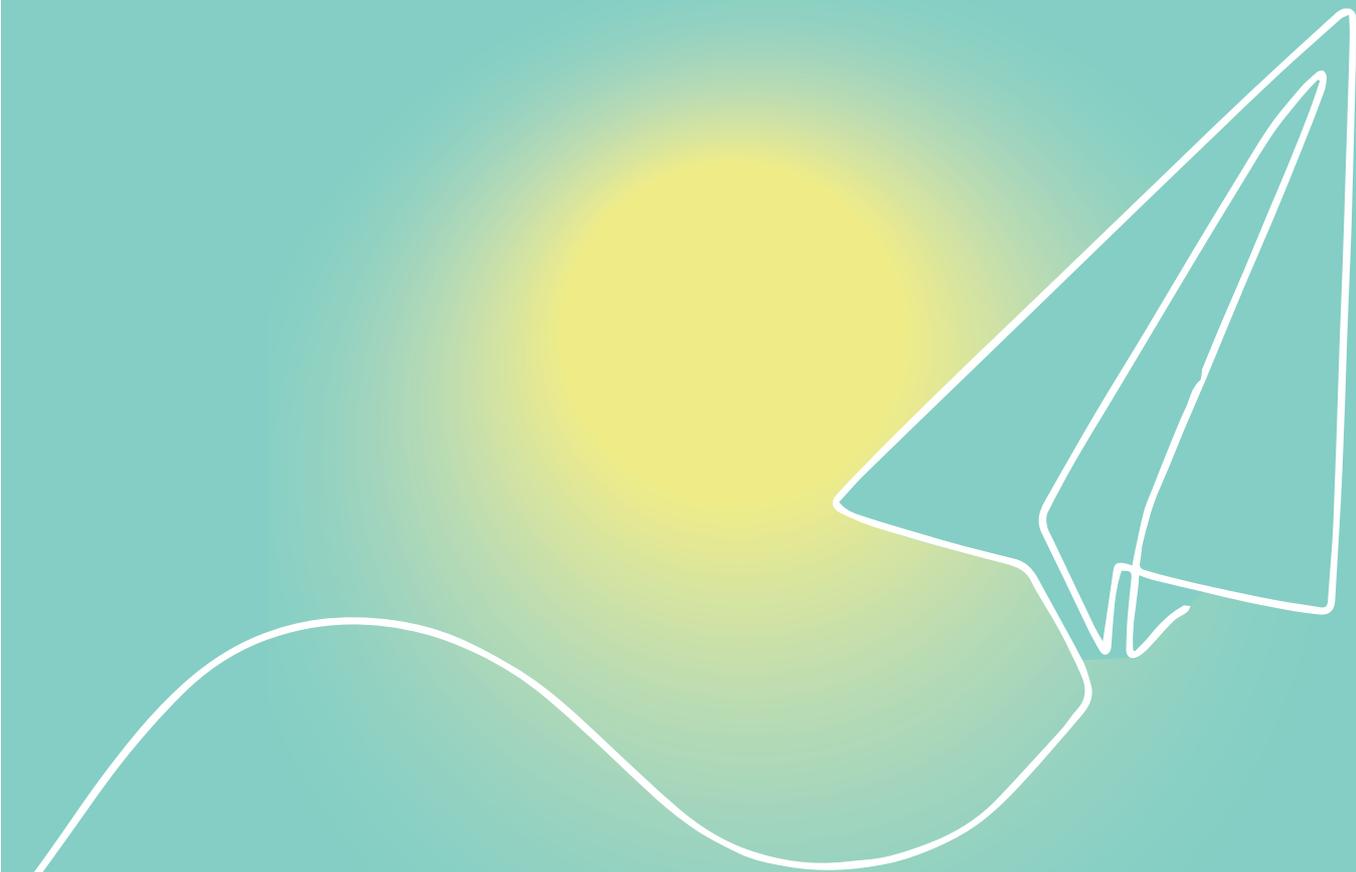
The team at EC Careers have been delivering Careers Education, Information, Advice and Guidance services for over 20 years. We are proud of our personal, flexible and evidence-based approach.

The team of EC Careers Consultants delivering in our schools across the South East of England are experienced, level 6 qualified, DBS cleared and insured. Our staff are selected based on expertise, experience and proven results working with students.



# How we support you

- Providing Impartial careers guidance
- Coordinating delivery of whole cohort careers guidance and career assessments in school
- Organising remote delivery when necessary
- Bringing an expert and experienced team of qualified careers consultants who undertake continuous professional development to maintain their knowledge and skills
- Researching up to date Labour Market Information, current further and higher education pathways and trends
- Encouraging students to make confident, well informed decisions about their learning and future pathways leading to positive outcomes post school
- Supporting you to deliver the 8 Gatsby Benchmarks through careers education, information, advice and guidance.
- Using evidence-based practice
- Consulting with Career Leads on linking curriculum learning to careers
- Adhering to professional Code of Ethics as a member of the Career Development Institute (CDI).



Each year we support  
thousands of young people to  
understand their options and  
make informed decisions

# A trusted partnership

We work closely with each school. We can work together to plan your CEIAG in your school, and ensure that the students access our services in the time-scales required. Our team are responsive to your needs, providing regular feedback reviews and evidence of impact. We can demonstrate an impressive proven track record with a wide range of schools and colleges.

The Gatsby benchmarks define world-class career guidance and were developed on behalf of Gatsby by Sir John Holman as part of an international study. Our range of services are underpinned by the 8 Gatsby benchmarks\*;

We will support you to achieve:

1. A stable careers programme
2. Learning from careers and labour market information
3. Addressing the needs of each pupil
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance

Using our experience, expertise and linking to comprehensive tools, we support schools to develop the very best careers programme as we know schools want the very best for each student.

# What we can deliver to you

We deliver services based on a daily rate (plus preparation if necessary for bespoke services). Below is a list of suggested activities that will help you to meet the statutory guidance.

## One to one guidance\*

Activity	Benefit	Outcome
A 30-40 minute one to one meeting between the student and the careers professional (normally based on 8 per consultant, per day)	<p>Students explore individual priorities, awareness of the range of options in learning and career pathways, and plot most appropriate next steps.</p> <p>Each discussion is unique and personalised, with the aim of moving the student further down their career journey.</p> <p>Students take away key resources and receive a typed action plan.</p>	<p>Action plan</p> <p>Student has a clear idea about next steps</p> <p>Adds value to existing plans, expands knowledge of self and understanding of options</p> <p>Raises aspirations</p> <p>Focussed thinking on next steps</p>

\*Guidance can be given with or without the aid of a psychometric tool

## Psychometric Testing

Activity	Benefit	Outcome
Testing and feedback using online tools; Including the Morrisby tool, with staff and student familiarisation sessions	<p>Facilitated access and set-up of online tools maximises both use and benefit for staff and students</p> <p>Aiding students to make informed choices based on proven self-discovery tool</p> <p>Accurate career and course recommendations</p> <p>Access to updated job, course and institution information</p>	<p>Embedded employability skills</p> <p>Careers passport a digital "record of achievement"</p> <p>All Gatsby Benchmarks are fully utilised.</p>

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# Careers Topic Group Sessions

Activity	Benefit	Outcome
<p>Organisation and facilitation of group discussion sessions.</p> <p>Past sessions have included: CV workshops</p> <p>Applications &amp; Interviews</p> <p>Choosing a career</p> <p>Higher Education &amp; Alternatives</p> <p>Apprenticeships</p> <p>The Global Job Market</p> <p>The Labour Market</p> <p>What can I do with a degree in...?</p> <p>Making the most of university career management at Oxbridge University</p>	<p>Delivery of group sessions with clear learning aims and objectives to support students at all stages of school</p> <p>Progressive career management skills</p> <p>Full consultation given on what may fit best in existing careers programme</p>	<p>Key messages and up-to-date relevant information forming part of a stable careers programme.</p> <p>An awareness of the world of work and career opportunities, and the skills needed to access them.</p> <p>Filling gaps in career learning for whole cohort or smaller groups through targeted and tailored input.</p>



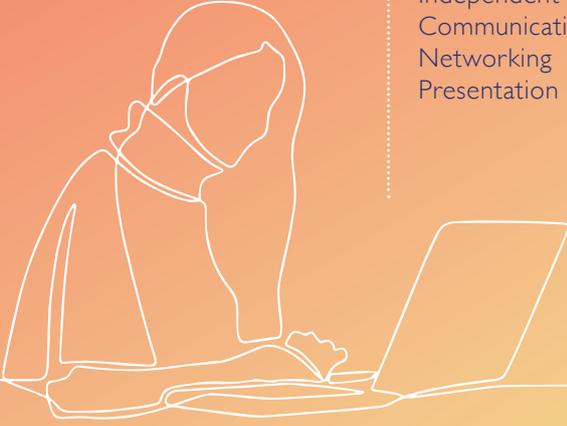
# Parent Evenings

Activity	Benefit	Outcome
<p>Discussion sessions with parent and student; Booked slots or drop-ins, Reviewing psychometric test results and action plans.</p>	<p>Answering specific questions</p> <p>Addressing parental anxiety on future options</p> <p>Discussing key decisions with parent and student on future plans</p> <p>Talks to parents on specific or general topics such as Higher Education, Apprenticeships</p>	<p>Supporting parents with individual queries:</p> <p><i>“We needed help deciding which A levels to choose and a quick chat with Alison made us feel reassured about the consequences.”</i></p> <p>- PARENT</p>

## Careers Fairs + Events

Activity	Benefit	Outcome
<p>Answering queries on all industries and post-16 &amp; post-18 options</p> <p>Break out talks</p> <p>Key note presentations</p> <p>Advice desk</p>	<p>We will cover any industries missing, plugging the gap and ensuring each student gets something from the event</p>	<p>Access to up to date LMI, learning and career pathways.</p> <p>Personalised advice.</p>

## Employability Skills

Activity	Benefit	Outcome
<p>Students are challenged and motivated to practice key employability skills.</p> 	<p>Learning through fun with interactive sessions</p> <p>Developing new habits and sticking to them:</p> <ul style="list-style-type: none"> <li>Time management</li> <li>Goal setting</li> <li>Organisation</li> <li>Independent learning</li> <li>Communication</li> <li>Networking</li> <li>Presentation</li> </ul>	<p>Fully engaged sessions, developing employability and life skills.</p> <p><i>“Chocolate challenge was a fun way for students to learn the fundamentals of teamwork, communication, problem solving and time management while also gaining insight into business. Fun and lively session”</i></p> <p>- HEAD OF YEAR 9</p>

Contact us to discuss how we can make a difference to your careers

catrien@eccareers.com or call 07725 990980

*'Each year Catrien and her team deliver some standard sessions to complement our careers programme, they also produce any bespoke sessions we need for our increasingly savvy students, that are well-researched and interactive.'*

CAREERS COORDINATOR

*'The consultants from EC Careers provide a seamless partnership to our school – both approachable and proactive with parents, getting them engaged'*

HEAD OF CAREERS, SOUTH LONDON

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